

freelance **Animator & Illustrator** **Vance Reeser**

**Flash, After Effects & Photoshop** » 8 years of daily use

**Paper & Pencil / Paint** » 20+ years of daily use

**BS in Illustration** » John Brown University

» **I strive to create** high-quality animation and illustration that translates and enhances the ideas, dreams and intentions of my client. I enjoy creating all manner of visual story, but thrive most in the realm of animation «

## **Filmmaking**

**A Brief History** » I have created 2 personal short films, “*The Bear Hunt*” and “*Deep Six*.” “*Deep Six*” won two awards: the People's Choice Award in *TQSNT III* and Best Animation at *The Swansea Film Festival* (2006). I also most recently animated a film called “*Foot: Phantom of the Forest*,” which was commissioned by Mike Becker (founder of *FunKo Inc*) and was written and directed by Mike Becker and Kirk Demarais. It is a 16.5 minute short film which features full voice-acting and a fairly large cast of unique characters that had to be brought to life. “*Foot*” has just begun its run through the festivals and so far was included in the Comic-Con Int'l Film Festival (2008).

**Filmmaking Process** » Storyboards » Character designs » Layouts on paper » Timing in After Effects » Backgrounds painted in Photoshop » Animation keyframes on paper » Clean-up in Flash » In-betweens in Flash » Finally I composite it all together in After Effects.

## **Other Work Experience**

**2004-2006 - VML, Kansas City, MO** » This ad agency depended on me, as a freelancer, to create animated content for them in Flash on a tight deadline, and I stepped up to the challenge on many occasions. VML works for many notable clients, including *Burger King*, *MSN* and *Best Western*, each of whom I have created content for. I worked in-house closely with their web design team to create nearly all of the animation for the *Burger King Honbataz* characters on the popular website, honbataz.com. I also worked on a large portion of the animation on an award-winning *MSN* campaign called “*MSN Reality Fame*,” which was heavily dependent on understanding and implementing actionscript.

**Feb-Oct 2003 - Camp Eagle, Rock Springs TX** » I created original illustrations, animations and motion graphics for this cutting-edge camp. With only a small staff and a limited timeline, we created a full-feature DVD presentation for the camp that has over one hour of high-quality material and has been sent out to over 20,000 churches and schools, bringing in record numbers of youth since its implementation.

**August 2001-Currently - DaySpring cards, Siloam Springs, AR** » I started in the concept design department, creating original card ideas and then I moved into the e-department where I created e-cards and other multimedia presentations for their website. I have created 3 of their 10 all-time top-selling e-cards, and many of my e-cards have been sent well over 50,000 times. I still frequently create online content for DaySpring on a freelance basis.

**References available upon request**

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